

Texas Jewelers Association & Muzak

Maximize Your On-Hold Opportunity.

Millions of callers are put on hold everyday. How many of them are yours? Keep your callers on the line and sell your services with Muzak's® Marketing on Hold

E1phrg01.wav



Muzak's Marketing
On Hold packages
starting at only
\$29.95/mo.

Connect With Your Customers and Keep Them On The Line!

Did You Know...

- 7 out of 10 callers are placed on hold
- 60% of callers hang up when put on hold
- 35% of callers hang up and don't call back

Your Opportunity...

- 88% of callers prefer messages on hold to silence or the radio
- 16.2% of callers make a purchase based on the messages they hear while on hold
- Custom messages on hold reduce hang-ups by 50%

Thanks for your interest in Muzak's Marketing on Hold. To learn more, please visit www.voice.muzak.com. Or, you can call (210) 223-6383 or (800) 292-5483 to talk with Maryellen, or email us for more information www.muzaktexas.com. From the home page, "Contact Us" *for any area in Texas.*

